

NINESIGMA IS YOUR  
**GLOBAL  
INNOVATION  
PARTNER**

NineSigma is the leading provider of **innovation solutions and strategy** to organizations in the private, public, and nonprofit sectors. We engage organizations with external innovation resources and enable them to go to market faster, create additional revenue streams, fill product pipelines, and reduce costs and risk.



## WHY PARTNER WITH NINESIGMA?

- ▶ You need to energize the innovation process and expand your product pipeline to maintain market dominance.
- ▶ Your mandate is to increase innovation productivity by better leveraging internal and external knowledge.
- ▶ Your existing network can't deliver the game-changing solutions to meet your business demands.
- ▶ You are in a challenging regulatory environment and need to find new ways to manage regulatory changes.
- ▶ You are charged with managing manufacturing, ingredient, packaging or material costs, and you must find solutions that help your company grow while reducing its environmental footprint.

## What challenges are holding you back from meeting critical business goals?

Contact us at [sales@ninesigma.com](mailto:sales@ninesigma.com) to discuss your innovation needs.

## HOW WE HELP



- RFP
- Targeted Search<sup>SM</sup>
- Technology landscaping
- Needs assessment

- NS<sup>2</sup> Accelerated In-market Solutions<sup>SM</sup>
- Business & market intelligence

- Crowd recruitment
- Managing innovation portals

- Linked Innovation<sup>SM</sup>
- Collaborative assessment
- Team development

- Development workshops
- QuickScan
- Training
- OI Office<sup>SM</sup>
- Tools & templates

## WHAT OUR CLIENTS ARE SAYING

“We have chosen to partner with NineSigma to establish our Networked Innovation Program because they have an impressive track record of making open innovation work for companies like ours.”

**Graeme Armstrong**

Corporate Director of Research, Development and Innovation, AkzoNobel

“NineSigma accelerated the product development process and helped us bring more unique items to market. That helped us to win at the retail level - these activities contributed to our best year ever since 2007.”

**Tom Esselman**

Innovation Exploration Leader, Hallmark

“We found the NineSigma Intelligence Program particularly helpful in getting us up to speed on our internal knowledge on geothermal energy. We have some strategic decisions ahead of us, but the NineSigma program helped get us to the point where we can make the best decisions possible.”

**Rod Nelson**

VP, Schlumberger

“We are extremely pleased with the results from NineSigma. The companies and individuals NineSigma connected us to provided us with ready solutions to a materials need that we have been unable to address with our internal expertise. NineSigma delivered fast and significant value to our program.”

**Robert Finocchiaro**

Director, 3M

“We use NineSigma when we are looking for alternative approaches to solve problems or where a solution from a different industry may help.”

**Todd Abraham**

SVP, Global Research Nutrition and Technology Strategy, Kraft Foods

# A PARTIAL LIST OF OUR GLOBAL CLIENTS

**Asahi Breweries**

**Beiersdorf**

**Bostik SA**

**CEVA Sante Animal**

**CIBA Vision**

**Coca-Cola**

**ConocoPhillips**

**Denso**

**DuPont**

**Eastman**

**Eidsiva Vekst AS**

**Electrolux**

**Ferrero Rocher**

**General Mills**

**GlaxoSmithKline**

**HARSCO**

**IFF**

**Isuzu Motors**

**Johnson Controls**

**Johnsonville Sausages**

**Kimberly-Clark**

**Komatsu**

**Kraft Foods**

**LAUNCH**

**Lincoln Electric Company**

**L'Oréal**

**NEC**

**Omron**

**Osaka Gas**

**Philips**

**Porex Technologies**

**Procter & Gamble**

**Propane Education  
and Research Council**

**Rubbermaid**

**Sappi Limited**

**Schick-Wilkinson Sword**

**Sealed Air**

**Shiseido**

**Siemens**

**Stanley Black & Decker**

**Steris Corporation**

**Suntory**

**Teijin**

**Unilever**

**US Gypsum Corporation**

**Whirlpool**

**Wyeth Consumer  
Healthcare**

**Xerox**

# NINESIGMA<sup>®</sup>

*Accelerating the Innovation Cycle*

**STAY CONNECTED:**



[www.ninesigma.com](http://www.ninesigma.com)

