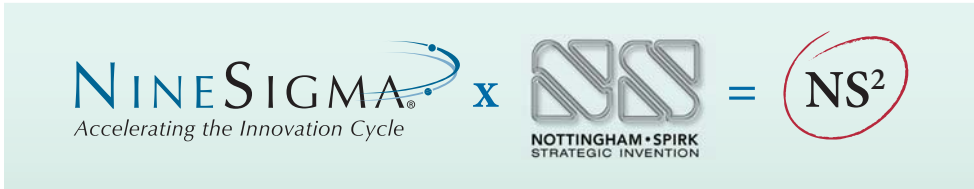


NS² ACCELERATED IN-MARKET SOLUTIONS

WHERE WILL YOUR NEXT BREAKTHROUGH PRODUCT LINE COME FROM?



NineSigma and Nottingham Spirk have joined their industry-leading capabilities in the new NS² program that enables companies to dramatically accelerate innovation time-to-market. Utilizing NineSigma's global access to cutting-edge innovation and Nottingham Spirk's comprehensive product design approach, the NS² program offers companies the potential for significant value creation unparalleled in the industry today.

Creating New Revenue Streams Through Accelerated In-Market Solutions

How is this approach different from your existing go-to-market approach? NS² provides end-to-end project execution that will take a program from vision to new breakthrough technology to product concept and functional prototype in a short period of time, typically 4-18 months. By identifying new emerging technologies across all industries and aligning them with customer insights and revolutionary design ideas, NS² is able to not only collect the dots but also connect the dots to create your company's next blockbuster product innovation.

Elements of an NS² Program

IDEATION	CONCEPT DEVELOPMENT	PROTOTYPING	ENGINEERING & MANUFACTURING	COMMERCIALIZATION & LAUNCH
Technology Intelligence		Search for components & materials	Search for manufacturing capability globally	Global search for partners
Custom Request to Global Innovation Community		Product prototype with in-house tooling	Manufacturing sourcing	Commercialization of concept
Review Customer Insights	Create concept			
Ideation Workshops	Concept testing	Product focus group	Final design	
Develop Ideas & Define Plan	Insights			

Working Together Toward A Common Goal



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Current NS² Programs:

- ▶ Reinvigorating a legacy product for a **\$10B+ power management company**
- ▶ Advancing package design for the #1 corporate launch of the year for a **top 5 global food and beverage company**
- ▶ Developing a new category for a personal, wearable fitness product for a **\$200M sports equipment manufacturer**
- ▶ Helping one of the **world's largest commercial packaging companies** enter a strategic new market

REDEFINE your reach



NEED

SOLUTION



REVOLUTIONIZE your market



EXISTING

REVOLUTIONARY



NineSigma makes cross-industry, cross-discipline connections that help clients find breakthrough new solutions.

Nottingham Spirk has helped launch hundreds of products that have revolutionized their markets.

Inspiration x Ideation x Technology Discovery x Product Engineering = NS²

How We Partner With You

The NS² team will include key people from NineSigma and Nottingham Spirk, bringing you critical expertise and capabilities from both firms. The team will help you define the scope of the project including key milestones, deliverables and timing. We can work with you to identify a business model and investment approach that meets your needs.

Contact sales@ninesigma.com for more information.